



Oregon Optometric Physicians Association

4404 SE King Road, Milwaukie, OR 97222

503-654-5036 | Fax 503-659-4156 | oopa@oregonoptometry.org

Advertising Order & Agreement

Build name recognition and increase your market share among Oregon Optometric Physicians and Allied Professionals Today!

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name/Email: _____

Phone: _____

Multiple listing discount with annual commitment in EOO. Plus Special Bonus... take an additional 10% off entire order if you choose to advertise in all three; Directory (full or 1/2 page), Web Site (12 times) and Newsletter (6 issues). Call for Additional Details!

Display Advertising	Size [pixels]	Frequency	Location	Monthly Rate	Discount with EOO 6 Issue Commitment	Total				
Horizontal Rotating Banner	600 x 140	Live	Web Site	\$ 450.00	\$ 375.00					
Horizontal Display Ad	560 x 112	Bi-Monthly	Newsletter	\$ 400.00	\$ 350.00					
Classified Ad	Up to 500 characters	Live	Web Site	\$ 125.00	N/A					
Annual Membership Directory	Wide x Vertical [inches]				Discount with EOO 6 Issue Commitment					
Mock Front Cover & Banner, Color	7 1/4 x 9 1/2	Annual	Printed / Web Site	\$ 2475.00	\$ 2275.00	SOLD				
Inside Front Cover, Color	7 1/4 x 9 1/2	Annual	Printed / Web Site	\$ 2175.00	\$ 1875.00					
Inside Back Cover, Color	7 1/4 x 9 1/2	Annual	Printed / Web Site	\$ 1975.00	\$ 1775.00					
Outside Back Cover, Color	7 1/4 x 9 1/2	Annual	Printed / Web Site	\$ 2275.00	\$ 1975.00	SOLD				
Inside Full Page, BW	7 1/4 x 9 1/2	<table border="1"> <tr> <td>1/3</td> <td>1/6</td> </tr> <tr> <td colspan="2">1/2</td> </tr> </table>	1/3	1/6	1/2		Printed / Web Site	\$ 1575.00	\$ 1375.00	
1/3	1/6									
1/2										
Inside 1/2 Page, BW	7 1/4 x 4 1/2		Printed / Web Site	\$ 1075.00	\$ 975.00					
Inside 1/3 Page, BW	4 3/4 x 4 1/2	Printed / Web Site	\$ 775.00	\$ 675.00						
Inside 1/6 Page, BW	2 1/4 x 4 1/2	Printed / Web Site	\$ 575.00	\$ 475.00						
Business Card Listing, BW		Annual	Printed / Web Site	\$ 275.00	N/A					
Ad deadline for Directory is Jan 15th					Balance Due	\$				

- ◆ Web—rotational banner ad on home page.
- ◆ Classifieds—free to members, broadcast notification sent to membership after posting on web.
- ◆ Directory—one complimentary copy per ad space ran. On-line and printed format. Discounts with Eye On Oregon 6 Issue Commitment.
- ◆ Newsletter—now published monthly, discounts available for annual commitment.
- ◆ Prime Advertising Space Available - **Act NOW**

Remittance Enclosed or Process CC \$ _____ Check # _____

Acct # _____

Exp. _____ Security Code _____

Signature: _____

Email for Receipt: _____

Submit ads in electronic format via e-mail to lynn@oregonoptometry.org in jpeg digital format. Prepayment is required for placement, and is on a first/come first/served basis. Remittance can be made by Check or Major Credit Card. Advertising content and material are subject to the approval of the Oregon Optometric Physicians Association. All written agreements are non-cancelable. Verbal confirmations via company representative are considered contracts. All advertisements are accepted and published by the Oregon Optometric Physicians Association upon the representation that the advertiser will indemnify and hold the publisher harmless from and against any loss or expense resulting from claims or suit for defamation, libel, violation of privacy, plagiarism, and copyright infringement.