HealthCare Innovation: A New Paradigm for Eye Care Delivery

The American healthcare system is undergoing dramatic change. The delivery of eye care is under new pressures to conform and adapt to the needs of this new ‘way’ of doing things. Rules, regulations and technology both from within and beyond traditional health care systems are transforming the delivery of care. This course has been developed to provide clinically relevant and detailed information on current change drivers within all of health care and how these can and will transform eye care delivery. Understanding the potential opportunities, threats, and by embracing the new ways of delivery of care can make the difference from just surviving to thriving in tomorrow’s health care system. Attendees will learn the potential advantages by embracing changes in technology and new delivery systems emerging in American health care.

Learning Objectives:
- Participants will understand the significant changes in health care delivery that are impacting both the health care system in general and eye care delivery specifically
- Participants will understand the current status of health information technology and how it specifically impacts optometric care
- Participants will understand how the technology currently available can significantly increase care delivery efficiency and effectivity.
- Participants will understand specifically how they can prepare to meet the new innovations,
- Participants will understand how to analyze which innovations will have the greatest impact on the clinical operations of their practice

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Course outline (Topics will include, but not limited to):
- The disruptive changes currently underway in health care that directly impact eye care, 15 mins
- Impact of the changing demographic of the American health care consumer - 5 mins
- Impacts of the changing demographic of the American eye care providers - 5 mins
- Impacts on eye care by current Federal regulations on delivery – 5 mins
- Impacts on eye care by changes in health care systems, developing in America – 5 mins
- Connectivity of technology to create a truly integrated eye care delivery model operations and care delivery – 10 mins
- Putting it all together with an action plan for thriving in the new health care system – 10 mins