

Attendee Schedule

February 12-13, 2021

Third Party / Practice Management Seminar

Our virtual event will give you tools to keep your practice thriving!

ODs, Paraoptometric and Students can register individually or your entire office as a group for a flat fee! **Consider adding something fun ...** Order some take-out, make it festive for the whole office, attend the meeting in your own space, and take-away some great pearls!

Friday

February 12, 2021

8:00 – 9:30 AM	Best Practices - Moderated by Jim Hale, OD - Virtual
9:30 – 9:45 AM	Exclusive Industry – 10 min - PCLI, Dr. Ford
9:45 – 10:45 AM	Customer Service Must Have Skills - Mary Schmidt, ABOC, CPO - Recorded
10:45 - 11:00 AM	Exclusive Industry – 10 min - JJVC, Dr. Carol Alexander
11:00 - 12:30 PM	Important Changes to CPT and ICD-10 Codes in 2021 – Harvey Richman, OD - Virtual
12:30 - 1:00 PM	Lunch Break
1:00 – 2:00 PM	Cultural Competency/Part 1 - Crystal Lewandowski, OD, FAAO - Virtual CE Credit = 1 hour
2:00 – 2:15 PM	Exclusive Industry – 10 min - Columbia Bank, Cheryl Dorman
2:15 – 3:15 PM	Cultural Competency/Part 2 - Crystal Lewandowski, OD, FAAO - Virtual CE Credit = 1 hour
3:15 - 4:15 PM	Ethics / Law – Derek Louie, OD & Shelley Sneed ED - 1 hr. CE - Virtual CE Credit = 1 hour
4:15 - 5:15 PM	10 Ways to Lose a Patient - Mary Schmidt, ABOC, CPO – Recorded

Saturday

February 13, 2021

8:00 - 9:00 AM	Simplifying HIPAA - What OD Practices Need to Know - by Joe Marziello from Abyde
9:00 – 10:30 AM	Retirement Planning - Columbia Bank - Virtual
10:30 – 10:45 AM	Exclusive Industry – 10 min - Allergan, Jared Latham
10:45 – 11:45 AM	Frame Styling - Mary Schmidt, ABOC, CPO – Virtual
11:45 - 12:00 PM	Exclusive Industry – VSP Global, Joe Romo & Todd Heise
12:00 - 12:30 PM	Lunch Break
12:30 – 2:00 PM	A Comprehensive Guide to the Revised E/M Code Set – Harvey Richman, OD - Virtual
2:00 – 3:00 PM	Leadership- Building a strong team - Mary Schmidt, ABOC, CPO - Virtual

Thank you to our generous industry supporters



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* Schedule subject to change, supporters at time of print