

**Third Party / Practice Management Seminar
February 15-17, 2023
Salem Convention Center & State Capitol**

Event Faculty



John A. McGreal Jr., OD is a graduate of Albright College and the Pennsylvania College of Optometry. He was Chief of Eye Services at Greater Atlantic Health service in Philadelphia, where he also had a private practice. He was a founding partner in Vision Care Consultants, a managed eye care company in Pennsylvania. He was Center Director and Vice President for Vision America Incorporated for seven years. Currently, he is Director of the Missouri Eye Associates, a medical and surgical private practice in St. Louis.



Mary E. Schmidt, ABOC, CPO is the President of EyeSystems. She is also an ABO certified optician and a CPO accredited ParaOptometric. She was one of Vision Monday's 50 Most Influential Women in Optical. She has over 43 years' experience within the optical field including ten years of hands-on in office experience, practice administration for multi-doctor practices, outside sales and marketing experience.



Peter J. Cass, OD is a full-time associate with MyEyeDr in Beaumont, TX, a Past President of the Texas Optometric Association and continues to serve on their third party, legal and legislative, finance committees, and as a key contact for several state representatives. He is also the Vice President of Practice Compliance Solutions, a, Chairman of the Board of EDO labs in Dallas, a clinical researcher for Alcon, Adjunct Faculty for UCHO, where he teaches practice management to the third-year students, and an auditor for Medicaid. He is a nationally recognized speaker on topics of billing, coding, compliance, practice management, and anterior segment disease.



Joe W. DeLoach, OD, FAAO career includes private practice, medical director of one the nation's largest optometric referral centers, and former Clinical Professor at the University of Houston College of Optometry where he was director for medical eye care services at clinics serving over 8,000 indigent patients each year. He is noted lecturer on ocular disease, billing and coding, and health care compliance having presented over 3000 hours in education. Dr. DeLoach is President and CEO of Practice Compliance Solutions, a company providing medical compliance, insurance billing, record audits, and practice management services.



Dr. Bob Mans, OD graduated from Pacific University College of Optometry in 1994 where he was honored by the Oregon Optometric Association as “Student of the Year”. After graduation, he moved to Florence, Oregon and joined the Siuslaw Eye Center. Since then he has been active in practice and his profession. He is a member of the American Optometric Association and the Oregon Optometric Physician’s Association. He served on the Oregon Optometric Physician’s Association Board for over 10 years.

After his tenure on the Oregon Optometric Physician’s Board, he was appointed to the Oregon Board of Optometry by the Office of the Governor where he served 8 years. He has used his experience on the Board to lecture on Oregon Law and Ethics to other Doctors of Optometry at State and Local meetings. He was recognized as The Oregon Optometric Physician of the Year in 2015 by the Oregon Optometric Physician’s Association.

Dr. Robert Mans continues to support local charities and school athletics. Many patients refer to Dr. Mans as Dr. Bob and have seen him running along the streets of Florence. His passion for running includes many road races and relays including the Hood to Coast Relay.



Amber Dunn, OD graduated from Pacific University College of Optometry in 2013 and then completed a residency at the Roseburg VA in Roseburg, Oregon specializing in geriatric care and ocular disease. After completing her residency, she opened Gatti Vision as well as becoming an assistant professor at Pacific’s college of Optometry. Dr. Dunn provides comprehensive and medical eye exams for the entire family, with a specialty in dry eye disease.

Since the start of optometry school, Dr. Dunn has been highly active in organized optometry. As a student she represented her school on the AOSA Board of Trustees, and in her fourth year of school was elected the Vice President of all the optometry schools in North America. Since graduation she has served on several committees within the American Optometric Association and served five years on the board for the Oregon Optometric Physicians Association.

Dr. Dunn was awarded Young OD of the year for Oregon in 2018 and received the National American Optometric Association Media Advocacy Award in 2022. When not seeing patients or consulting for Alcon, Dr. Dunn enjoys spending time with her husband and three children.



Doug Walker, OD first moved to Brookings, Oregon in 1999 after receiving his Doctorate of Optometry with distinction from Pacific University College of Optometry in Forest Grove, OR. Prior to Optometry school Dr. Walker was a Clinical Scientist in the field of Laboratory Medicine and received an advanced degree in Health Service Administration and Community Medicine at the University of Alberta in Edmonton, Canada.

Dr. Walker formed the Eye Center of Brookings in 2002. The advanced instrumentation and diagnostic tests available have made the practice an important part of the Brookings community's health care. Dr. Walker is an entrepreneur with varied interests in business formation, marketing, systems development, and creative financial solutions.

Dr. Walker was appointed by Governor Kate Brown to the Oregon Board of Optometry in 2015 serving 6 years as Director and as OBO President. Dr. Walker is past President of the Oregon Optometric Physicians Association and continues to lecture on various optometric topics at meetings across North America. Active in his community, Dr. Walker is past President of the Rotary Club of Brookings-Harbor and past Chairman of the Brookings Harbor Chamber of Commerce.

Dr. Walker and his wife Lana have two wonderful children, Zack and Abby.

Columbia Bank Team



Jon Allen has over 29 years of experience in the life insurance and financial services marketplace. His expertise in estate, business, retirement and foreign national planning has provided bank clients, financial advisors, independent agents, attorneys and CPA's with creative solutions using life insurance in an ever changing tax environment. He has a broad scope of knowledge grounded in a consultative, planning-based philosophy. In his role as Senior Vice President, he offers a differentiated experience that is strategy and product neutral and is focused on aggressive client advocacy in order to achieve a "best in market" insurance solution. Using his in depth knowledge of the risk market as well as his broad access to significant risk capacity, Jon and his team are able to tailor the optimal solution for each client to help ensure that their financial goals are able to be reached by limiting some of the greatest risks each client faces to achieving those goals.

Jon holds Series 6 and 63 securities designations, as well as life, accident and health licenses, certified in long term care designation, prior to helping in the formation of an Insurance BGA in 2001, he was a successful independent insurance and financial advisor.



Julio Quinteros career spans more than twenty years with significant experience in equity and fixed income securities research, private equity M&A, corporate planning, investment management, and financial planning.

He has extensive client experience with institutional investors, high net worth clients, and corporate level executives. Julio's clients benefit from his extensive institutional experience and holistic approach to wealth management, covering financial planning and investment management.

At **Columbia Trust Company**, Julio is a Trust Portfolio Manager responsible for relationship and investment management covering individuals, families, trusts, and non-profit accounts located throughout Oregon.

Julio holds a Bachelor of Arts degree in International Relations from the University of Southern California and earned an Executive Certificate in Financial Planning at the University of Portland. He is a current board member for the Boys & Girls Clubs of Portland. Julio is also fluent in Spanish.

He is married to Nohemi Quinteros and together they are raising 5 kids (ages 13-17). His hobbies include training Brazilian Jiu Jitsu (Black Belt Rank), reading, cooking, novice bird watching, hiking, snowboarding, and spending time with his chocolate Labrador retriever, Scrappy.