

**Third Party / Practice Management Seminar  
February 15-17, 2023  
Salem Convention Center & State Capitol**

**Event Faculty**



**John A. McGreal Jr., OD** is a graduate of Albright College and the Pennsylvania College of Optometry. He was Chief of Eye Services at Greater Atlantic Health service in Philadelphia, where he also had a private practice. He was a founding partner in Vision Care Consultants, a managed eye care company in Pennsylvania. He was Center Director and Vice President for Vision America Incorporated for seven years. Currently, he is Director of the Missouri Eye

Associates, a medical and surgical private practice in St. Louis.



**Mary E. Schmidt, ABOC, CPO** is the President of EyeSystems. She is also an ABO certified optician and a CPO accredited ParaOptometric. She was one of Vision Monday's 50 Most Influential Women in Optical. She has over 43 years' experience within the optical field including ten years of hands-on in office experience, practice administration for multi-doctor practices, outside sales and marketing experience.



**Peter J. Cass, OD** is a full-time associate with MyEyeDr in Beaumont, TX, a Past President of the Texas Optometric Association and continues to serve on their third party, legal and legislative, finance committees, and as a key contact for several state representatives. He is also the Vice President of Practice Compliance Solutions, a, Chairman of the Board of EDO labs in Dallas, a clinical researcher for Alcon, Adjunct Faculty for UCHO, where he teaches practice management to the third-year students, and an auditor for Medicaid. He is a nationally recognized speaker on topics of billing, coding,

compliance, practice management, and anterior segment disease.



**Joe W. DeLoach, OD, FAAO** career includes private practice, medical director of one the nation's largest optometric referral centers, and former Clinical Professor at the University of Houston College of Optometry where he was director for medical eye care services at clinics serving over 8,000 indigent patients each year. He is noted lecturer on ocular disease, billing and coding, and health care compliance having presented over 3000 hours in education. Dr. DeLoach is President and CEO of Practice Compliance Solutions, a

company providing medical compliance, insurance billing, record audits, and practice management services.



**Dr. Bob Mans, OD** graduated from Pacific University College of Optometry in 1994 where he was honored by the Oregon Optometric Association as “Student of the Year”. After graduation, he moved to Florence, Oregon and joined the Siuslaw Eye Center. Since then he has been active in practice and his profession. He is a member of the American Optometric Association and the Oregon Optometric Physician’s Association. He served on the Oregon Optometric Physician’s Association Board for over 10 years.

After his tenure on the Oregon Optometric Physician’s Board, he was appointed to the Oregon Board of Optometry by the Office of the Governor where he served 8 years. He has used his experience on the Board to lecture on Oregon Law and Ethics to other Doctors of Optometry at State and Local meetings. He was recognized as The Oregon Optometric Physician of the Year in 2015 by the Oregon Optometric Physician’s Association.

Dr. Robert Mans continues to support local charities and school athletics. Many patients refer to Dr. Mans as Dr. Bob and have seen him running along the streets of Florence. His passion for running includes many road races and relays including the Hood to Coast Relay.