

# Attendee Schedule

February 15-17, 2023

## Third Party / Practice Management Seminar



200 Commercial Street SE  
Salem, Oregon 97301

Our TP/PM Seminar will give you the tools to keep your practice thriving! Our seminar is a two-day event on a hybrid platform with multiple tracks of education. ODs, Paras, and Students can register individually or as a group!

Wed 2/15	Event	Concurrent Event
6:30 pm		Buffet Dinner & Advocacy Prep
7:30 - 9:30 pm		Advocacy Committee Meeting
9:30 - Midnight		Hospitality Suite – All Attendees
Thurs 2/16	Leg Day	TP/PM - Track 2 - Hybrid
7:00 - 7:45 am		Breakfast Buffet
8:00 - 5:00 pm	Legislative Appointments Virtual & In-Person	
8:00 – 9:40 am	Leg Day	Columbia Bank
9:45 – 9:50 am		Industry Partner - 5 minutes
10:00 – 11:50 am	Leg Day	Columbia Bank
12:00 - 1:00 pm		Boxed Lunch – All Attendees
1:00 - 1:50 pm	Leg Day	Dr. Joe DeLoach; Compliance: Can't I Just Be a Doctor Anymore
1:55 – 2:00 pm		Industry Partner - 5 minutes
2:00 - 3:00 pm	Leg Day	Dr. Joe DeLoach; Is this the Right Job for Me?
3:00 – 5:00 pm	Leg Day	Vision Source Program & Dinner
5:30 - 8:30 pm		OOPA Board Dinner Meeting
9:30 – Midnight		Hospitality Suite – All Attendees
Fri 2/17	TP/PM - Track 1 - Hybrid	TP/PM - Track 2 - Hybrid
7:00 - 8:00 am		Registration - Exhibit Hall & Breakfast Buffet
8:00 - 9:50 am		General Session - Best Practices - Dr. Bob Mans, moderator
9:50 - 9:55 am		Industry Partner - 5 minutes - Pacific Artisan Labs—Brandon Butler
10:00 - 10:50 am	Dr. John McGreal - New CPT Coding for Office Visits	Mary Schmidt; Selling Skills: To Speak or Not to Speak
10:50 – 10:55 am		Industry Partner - 5 minutes
11:00 - 11:55 am	Dr. John McGreal - Coding Updates for Testing & Procedures	Mary Schmidt; Frame Styling-Choosing What's RIGHT
11:55 - 12:00 pm		Industry Partner - 5 minutes - PCLi
12:00 - 1:30 pm		Exhibit Hall & Luncheon – All Attendees
1:30 - 2:30 pm	Dr. John McGreal - MIPS Updates	Mary Schmidt; Words Matter-Choose Wisely
2:30 – 2:35 pm		Industry Partner - 5 minutes
2:35 - 3:35 pm	Dr. Peter Cass; Cybersecurity	Mary Schmidt; Words Matter-Choose Wisely
3:40 – 3:45 pm		Industry Partner - 5 minutes—LKC—Jessica Rittenhouse
3:45 - 4:45 pm	Dr. Joe DeLoach; HR for Healthcare Business	Dr. Peter Cass; Patient Engagement, EHRs and Social Media

Thank you to our generous industry supporters



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\* Schedule subject to change, supporters at time of print