

Show your support for Oregon Optometry at our Signature Events

- ❖ Third Party/Practice Management Seminar - February
- ❖ Oregon's Meeting - April
- ❖ Oregon events during GWCO Congress - In the Fall
- ❖ Young OD socials - 4 times per year
- ❖ Women OD socials - 2 times per year
- ❖ Men OD socials - 2 times per year
- ❖ Leadership programs - every 2 or 3 years

All 12-month commitment supporters receive our base opportunities; Signage and verbal recognition as industry partner at our event, your logo on event marketing materials and OOPA website, e-bag insert in attendee packet, post event attendee list and business card listing in OOPA membership directory.



Advertising Opportunities

Advertising Offerings	Partner Price*	Ala Carte
Horizontal Display ad on e-broadcast to members	500.00	700.00
Classified Advertising - includes e-broadcast notice	150.00	200.00
Annual Member Directory - Inside Front Cover	2175.00	2375.00
Annual Member Directory - Inside Back Cover	1975.00	2175.00
Annual Member Directory - Outside Back Cover	2275.00	2475.00
Annual Member Directory - Inside Full Page	1375.00	1575.00
Annual Member Directory - Inside 1/2 Page	975.00	1175.00
Annual Member Directory - Inside 1/3 Page	675.00	875.00
Annual Member Directory - Inside 1/6 Page	475.00	675.00
Annual Member Directory - Business Card Listing	275.00	375.00
Annual Member Directory - Footer feed	375.00	475.00

*Partner price qualifies with two or more ala-carte opportunities

Industry partnership and advertising will build name recognition and increase your market share among Oregon Optometric Physicians.

OREGON OPTOMETRIC PHYSICIANS ASSOCIATION

Corporate Partnership Program

The OOPA partnership program offers industry support packages with a 12-month commitment. This ensures that you receive the most benefit from your support dollars. Also, we can create customized packages that best fit the needs of your organization. Let us know what we can do for you.



www.oregonoptometry.org

Platinum Level Support \$20,000 - Exclusive Title Sponsor

Inside area double exhibit table premier location at TP Seminar and Oregon's Meeting

Title sponsor for OOPA awards banquet at Oregon's Meeting

Attendee presentation time – 10 minutes at TP Seminar and Oregon's Meeting

Attendee breaks and receptions at TP Seminar and Oregon's Meeting

Co-support of Oregon's events during GWCO Congress

Co-support of all OOPA Young OD, Women OD and Men OD socials

Inside front cover of OOPA Membership Directory

Banner advertising on OOPA member e-broadcast notices, 12 per year

Choose one ala-cart opportunity for Oregon's Meeting

Gold Level Support \$15,000

Inside area exhibit table premier location at TP Seminar and Oregon's Meeting

Attendee presentation time – 5 minutes at TP Seminar and Oregon's Meeting

Attendee breaks and receptions at TP Seminar and Oregon's Meeting

Co-support of Oregon's events during GWCO Congress

Co-support of all OOPA Young OD, Women OD and Men OD socials

Inside back cover of OOPA Membership Directory

Banner advertising on OOPA member e-broadcast notices, 6 per year

Silver Level Support \$10,000

Inside area exhibit table at TP Seminar and Oregon's Meeting

Co-support of Oregon's events during GWCO Congress

Co-support of four (4) OOPA Young OD, Women OD or Men OD socials

Inside full-page display ad in OOPA Membership Directory

Banner advertising on OOPA member e-broadcast notices, 4 per year

Bronze Level Support \$7,500

Inside area exhibit table at TP Seminar and Oregon's Meeting

Co-support of Oregon's events during GWCO Congress

Co-support of three (3) OOPA Young OD, Women OD or Men OD socials

Inside half-page display ad in OOPA Membership Directory

Banner advertising on OOPA member e-broadcast notices, 2 per year

Supporter Level \$3,500

Hallway area exhibit table at TP Seminar and Oregon's Meeting

Co-support of one (1) OOPA Young OD, Women OD or Men OD socials

Inside quarter-page display ad in OOPA Membership Directory

Banner advertising on one (1) OOPA member e-broadcast notice

Ala Carte Support & Partner Pricing Opportunities

Event Support Offerings	Partner Price *	Ala Carte
Attendee Breakfast; Friday, Saturday, or Sunday	4000.00	4500.00
Attendee Lunch; Friday, or Saturday	4500.00	5000.00
Attendee Breaks	1500.00	2000.00
Attendee Social Activity – Golf	2700.00	3000.00
Attendee Social Activity - Alternate activity off property	2500.00	2800.00
Friday Night Exhibit Hall; buffet dinner and beverages	4500.00	5000.00
Hospitality Suite - President's Reception in suite, Feb or July	3000.00	3500.00
Past President's Reception [prior to Saturday banquet]	3000.00	3500.00
Saturday Night Banquet; dinner and beverages	5000.00	5500.00
Banquet center pieces [25 tables]	675.00	850.00
50 Drink tickets – exhibit hall or banquet	775.00	950.00
Entertainment – Oregon's Meeting or GWCO	2500.00	3000.00
Branded swag; lanyards or pens	675.00	850.00
Exhibit table – Feb meeting	1000.00	1275.00
Exhibit table – July meeting	1675.00	1875.00
Speaking opportunity - Feb meeting – 5 minutes	1500.00	1800.00
Speaking opportunity – July meeting – 5 minutes	1975.00	2500.00

* Partner price qualifies with two or more ala-carte opportunities