

# OOPA Industry Support Opportunities

## Corporate Partnership Program



### Show your support for Oregon Optometry at our Signature Events

Third Party/PM Seminar, Oregon's Meeting, Oregon events during GWCO Congress, Young OD Socials, Women OD Programs, Men OD Programs, Student Programs, Society Dinners, and our Leadership Programs

#### Platinum Level Annual Support \$20,000 - Exclusive

- ◆ Inside area double exhibit table premier location at TP Seminar and Oregon's Meeting
- ◆ Title sponsor for awards banquet at Oregon's Meeting
- ◆ Attendee presentation time – 15 minutes at TP Seminar, Society Dinner or Oregon's Meeting
- ◆ Attendee breaks and receptions at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of all; Society dinners, Young OD, Student, Women & Men OD socials
- ◆ Inside front cover of Membership Directory
- ◆ Banner advertising on member e-broadcast notices, 12 per year
- ◆ Choose one ala-cart opportunity for Oregon's Meeting

#### Gold Level Annual Support \$15,000

- ◆ Inside area exhibit table premier location at TP Seminar and Oregon's Meeting
- ◆ Attendee presentation time – 10 minutes at TP Seminar, Society Dinner or Oregon's Meeting
- ◆ Attendee breaks and receptions at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of all; Society dinners, Young OD, Student, Women & Men OD socials
- ◆ Inside back cover of Membership Directory
- ◆ Banner advertising on OOPA member e-broadcast notices, 6 per year

#### Silver Level Annual Support \$10,000

- ◆ Inside area exhibit table at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of four (4) Society Dinner, Young OD, Women OD, Men OD, or Student socials
- ◆ Inside full-page display ad in Membership Directory
- ◆ Banner advertising on member e-broadcast notices, 4 per year

#### Bronze Level Annual Support \$7,500

- ◆ Inside area exhibit table at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Inside half-page display ad in Membership Directory
- ◆ Banner advertising on member e-broadcast notices, 2 per year
- ◆ Co-support of three (3) Society Dinner, Young OD, Women OD, Men OD, or Student socials

#### Supporter Level Annual Support \$3,500

- ◆ Hallway area exhibit table at TP Seminar and Oregon's Meeting
- ◆ Co-support of one (1) Society Dinner, Young OD, Women OD, Men OD, or Student socials
- ◆ Inside quarter-page display ad in Membership Directory
- ◆ Banner advertising on one (1) member e-broadcast notice

#### Advertising Opportunities - Member E-Broadcast, Website and Membership Directory

|                | Horizontal Display | Classified | Event Promo   | Linked Logo   |
|----------------|--------------------|------------|---------------|---------------|
| *Partner Price | \$500              | \$150      | Inc w/support | Inc w/support |
| Ala Carte      | \$700              | \$200      |               |               |

#### Annual Membership Directory - Electronic Distribution, 1000 Circulation

|                | Inside Front Cover | Inside Back Cover | Outside Back Cover | Full Page        |             |
|----------------|--------------------|-------------------|--------------------|------------------|-------------|
| *Partner Price | \$2,175            | \$1,975           | \$2,275            | \$1,375          |             |
| Ala Carte      | \$2,375            | \$2,175           | \$2,475            | \$1,575          |             |
|                | 1/2 Page           | 1/3 Page          | 1/6 Page           | Bus Card Listing | Footer Feed |
| *Partner Price | \$975              | \$675             | \$475              | \$275            | \$375       |
| Ala Carte      | \$1,175            | \$875             | \$675              | \$375            | \$475       |

\*Partner price qualifies with two or more ala-carte options. Add total to other side when ordering.

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# Industry Support Registration Form



## Annual Support & Ala-Carte Opportunities

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name/Email: \_\_\_\_\_

Rep Name/Email: \_\_\_\_\_

Rep Name/Email: \_\_\_\_\_

*Don't miss this  
opportunity to  
show YOUR  
support for  
Optometry!*

| Industry Support Packages - 12 Month Annual Commitment    | Amount   | Total |
|---|----------|-------|
| Platinum Level Annual Support - Exclusive Title Supporter | \$20,000 | _____ |
| Gold Level Annual Support                                 | \$15,000 | _____ |
| Silver Level Annual Support                               | \$10,000 | _____ |
| Bronze Level Annual Support                               | \$7,500  | _____ |
| Supporter Level Annual Support                            | \$3,500  | _____ |

| Individual Event Support Offerings                                | Partner Price * | Ala Carte | Total              |
|---|-----------------|-----------|--------------------|
| Attendee Breakfast; Fri, Sat, or Sun, speaking time - OR Mtg      | \$4,000         | \$4,500   | _____              |
| Attendee Lunch; Fri or Sat, speaking time - OR Mtg                | \$4,500         | \$5,000   | _____              |
| Attendee Breaks - OR Mtg  | \$1,500         | \$2,000   | _____              |
| Attendee Social Activity – Golf - OR Mtg                          | \$2,700         | \$3,000   | _____              |
| Attendee Social Activity - Alternate activity - OR Mtg            | \$2,500         | \$2,800   | _____              |
| Friday Night Exhibit Hall; dinner, beverages, speaking - OR Mtg   | \$4,500         | \$5,000   | _____              |
| Hospitality Suite - President's Reception in suite, Feb or OR Mtg | \$3,000         | \$3,500   | _____              |
| Past President's Reception [prior to Sat banquet] - OR Mtg        | \$3,000         | \$3,500   | _____              |
| Saturday Night Banquet; speaking time - OR Mtg                    | \$5,000         | \$5,500   | _____              |
| Banquet center pieces [25 tables] - OR Mtg                        | \$675           | \$850     | _____              |
| 50 Drink tickets – exhibit hall or banquet - OR Mtg               | \$775           | \$950     | _____              |
| Entertainment – OR Mtg  | \$2,500         | \$3,000   | _____              |
| Branded swag; lanyards or pens - OR Mtg                           | \$675           | \$850     | _____              |
| Exhibit table – Feb Mtg   | \$1,000         | \$1,275   | _____              |
| Exhibit table – OR Mtg  | \$1,675         | \$1,875   | _____              |
| Speaking opportunity - Feb Mtg - 10 minutes                       | \$1,500         | \$1,800   | _____              |
| Speaking opportunity - OR Mtg - 10 minutes                        | \$1,975         | \$2,500   | _____              |
| Society Dinner; presentation time OR demo OR CE offering          | \$1,500—\$5,000 | Call OOPA | _____              |
| * Partner price qualifies with two or more ala-carte options      |                 |           | <b>Total</b> _____ |

### Payment Information — Payable to Oregon Optometric Physicians Association

Check enclosed \$ \_\_\_\_\_ [Preferred method of Payment] For credit card remittance a 4% processing fee will be applied

Credit Card: Acct#: \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_

Card holders name: \_\_\_\_\_ Signature: \_\_\_\_\_